The logo features a blue silhouette of a cow's head in the background. The text 'UK DAIRY' is in white, with 'UK' in a smaller font above 'DAIRY'. 'Day' is written in a green cursive script. 'EVENT & CATTLE GUIDE' is in green, with 'EVENT' in white. A green circle with '2023' is on the left. The background is dark blue with white daisy flowers and white milk bottles at the bottom.

UK
DAIRY
2023
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Welcome

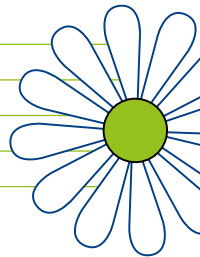
Welcome to the 2023 UK Dairy Day. In its ninth year, UK Dairy Day celebrates all things dairy, welcoming everyone connected to the dairy industry to have the opportunity to network, share knowledge, learn and most importantly, do business. This year the event welcomes back NWF Agriculture, Crystalx and Lely as principal sponsors and along with associate sponsors, cattle class sponsors, media partners Farmers Guardian and Holstein International, trade and cattle exhibitors.

Strong industry support of the event continues with existing and new exhibitors committing to exhibition space across the internal and external areas. The success of the event is a testament to the dedicated team, that year on year delivers the UK's leading free-to-attend dairy trade event.



Timetable

8.00am	UK Dairy Day OPENS
8.30am	Trade Stand Competition judging commences
9.00am	Cattle show judging commences 'Beneath the Black and White' calf painting demonstration commences in external trade stand area
9.30am	Foot trimming, blocking and knife sharpening demonstrations commence in the external trade stand area New Product Competition judging commences
10.00am	Seminar presentations and industry panels commence on the first floor in Sharing Knowledge Zone
10.20am	Grand Championship presentations for Dairy Shorthorn, Jersey, Guernsey and Brown Swiss
12.30pm	Type classification and linear scoring demonstration in the NBDC Breed Village in concourse by Hall 3
12.40pm	Heifer Championship presentations for Ayrshire and Holstein
1.00pm	Presentation of 2023 Holstein UK Master Breeder Awards in the cattle ring
1.20pm	Cattle show senior judging commences
1.30pm	Presentation of New Product Competition awards
2.30pm	Presentation of Trade Stand awards Type classification and linear scoring demonstration in the NBDC Breed Village in concourse by Hall 3
2.40pm	Presentation of 2023 Holstein UK Premier Herd Competition Regional Winners and Overall Winner in the cattle ring
4.20pm	Grand Championship presentations for Ayrshire and Holstein
5.30pm	UK Dairy Day CLOSES - See you next year on Wednesday 11th September 2024
6.30pm	Event breakdown commences





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- A reduction in annual lameness cases
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MAKING A DIFFERENCE WITH HERDVISION



"We expect cows to walk a long way to some of the grazing we need them sound on their feet and HerdVision means we are picking up cows with foot problems sooner. Treating problems sooner has reduced treatment costs."

JJ Willcocks, Cornwall

300 autumn block calved cross bred Norwegian Red, Brown Swiss and Montbeliarde cows.

"As soon as we get an alert from HerdVision, we can segregate the cow and check her feet, treating her before the problem becomes more severe. We are managing foot health proactively rather than reactively.

"The condition score information is also proving a great help. We are looking to calve cows down at condition score 3.0 and the regular data gives us an overall picture of the herd and manage supplementary feeding in late lactation to hit the target."

Jamie Burroughs, Suffolk

450 block calved pedigree British Friesians.



"The data is giving us a much better picture of foot health without disturbing the cows. It means we get an early warning of potential problems, can look at trends and intervene more quickly if required. It also removes the time needed for manual mobility scoring."

Mike King, Bristol

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Assistant Cattle Show Director	<i>Sandy Pirie</i>
Cattle Show Manager & Chief Steward	<i>Lynden Bustard</i>
Cattle Office Manager	<i>Lizzie Yates</i>
Ring Commentator	<i>Mark Davis</i>
Ring Stewards	<i>Edward Griffiths, Michael Gould, Ben Etteridge, Colin Davidson</i>
Ring Photographers	<i>Richard Hodgson, Han Hopman, Evie Tomlinson</i>
Ayrshire Judge	<i>Colin Christophers</i>
Brown Swiss Judge	<i>Brian Weatherup Jnr</i>
Dairy Shorthorn Judge	<i>Gwyndaf James</i>
Guernsey Judge	<i>Colin Christophers</i>
Holstein Judge	<i>Iwan Morgan</i>
Jersey Judge	<i>John Waller</i>
Chief Line Steward	<i>Ally Bell</i>
Cattle Stewards	<i>Anthony Jackson, Andrew Swale, Geoff Bone, Luke Harris, Murray Cochrane, Oggie Smith, Phil Oliver, Michael Deakins, David Clarke</i>
Sponsorship Steward	<i>Marion Holliday</i>
Bio Security	<i>Ian Leach</i>
Veterinary Support	<i>LLM Farm Yets</i>
Cattle Show Social Media	<i>Naomi Lewis, Felicity Coates</i>

Trade Event

Event Manager	<i>Hannah Williams</i>
Event Coordinator	<i>Sarah Pope</i>
Marketing & PR Manager	<i>Rebecca Barningham</i>
Press Room & Event Social Media	<i>Clare Cooper</i>
Venue Manager	<i>Emma Welch</i>
Trade Stand Officer	<i>Simon Gee</i>
Infrastructure Team	<i>Ian Gibson</i>
Health & Safety	<i>Ryder Partnership Limited</i>
Sharing Knowledge Zone & Seminars	<i>Lynette Steel, Natalie Phoenix</i>
Event Photographer	<i>Ruth Rees</i>

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Lely

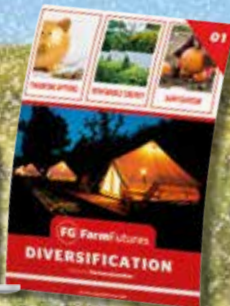
Lely is an international family business that for over 70 years, have been at the cutting edge of innovation in agricultural technology, providing innovative solutions for farmers. Lely offer solutions for almost all activities in the cowshed: from milking to cleaning. They provide advice on how to organise a dairy farm smartly with the use of management systems.

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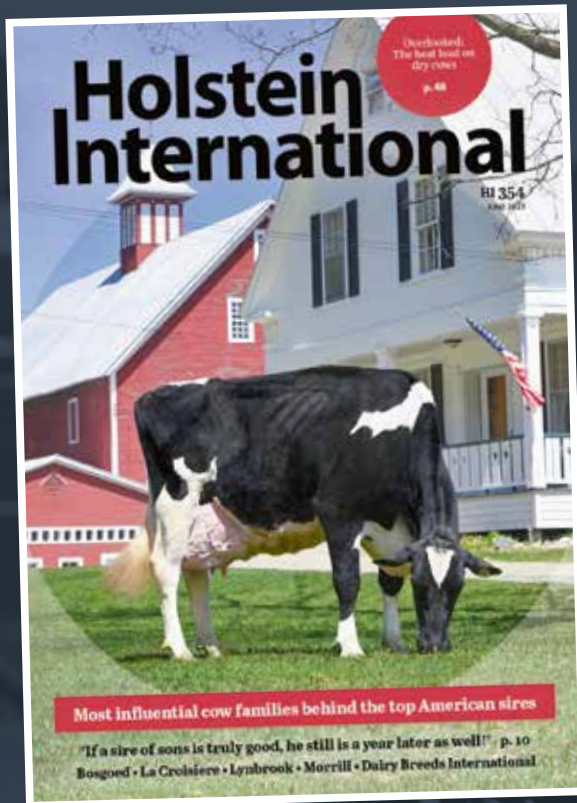
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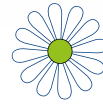
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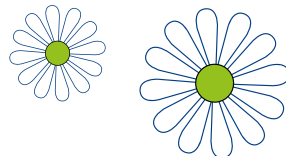
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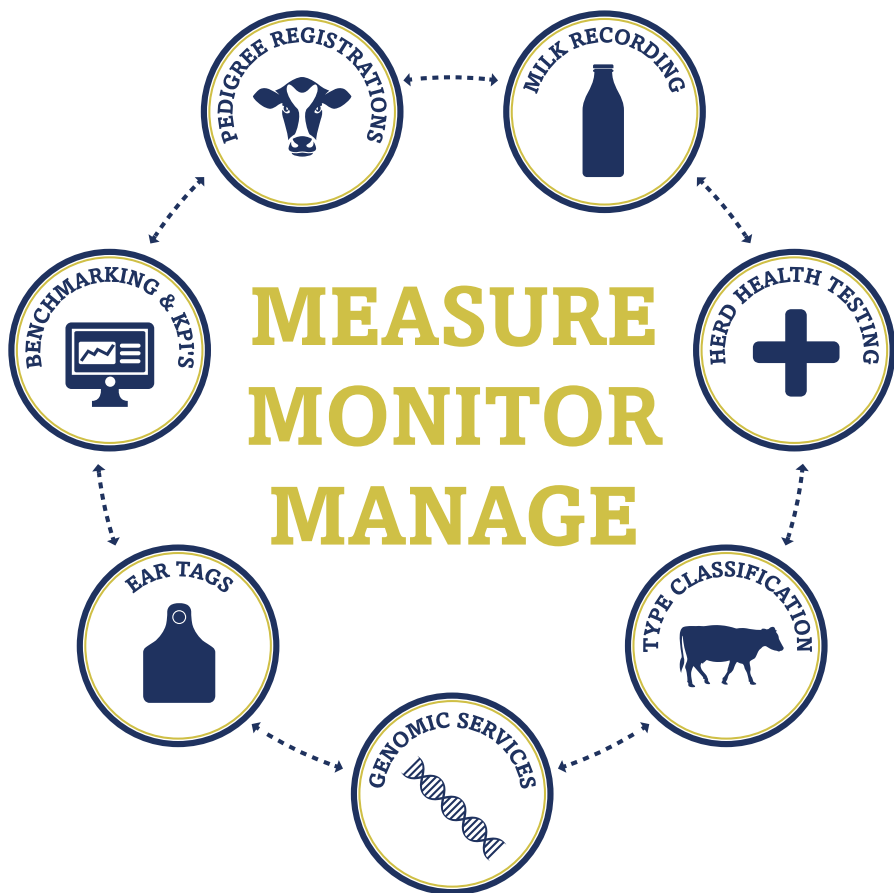
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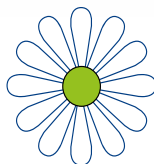
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Cattle Show Judges



The National Holstein Show Judge

Iwan Morgan

South Wales dairy farmer Iwan has been appointed as the judge of The National Holstein Show. Iwan and his father Edward run the Erie herd of 150 Holsteins and 30 Jerseys. The grazing herd, based near Carmarthen, is well known nationally with prominent cow families such as the Lustre's, Supreme Maude's, Roxy Red's and Gold Barbara's. The Morgan family have had great success over the years, twice receiving the Holstein UK Master Breeder award and achieving over twenty Holstein UK All Britain Awards. They have won Supreme Champion three times at The Royal Welsh Show, won Champion Red and White at the National Holstein show and twice won Champion Jersey at UK Dairy Day. Iwan is experienced in the show ring, having judged all dairy breeds at many shows across the UK and internationally.



The National Ayrshire Show and Guernsey Show Judge

Colin Christophers

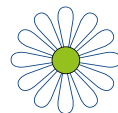
From Truro, Cornwall, Colin along with wife Jenny, son David and with help from daughter Debbie and Granddaughter Megan, run the Rosehill Ayrshire Herd. The 300-acre Cornwall Council farm has a herd of 300 with 170 milking cows and followers. The Rosehill Herd has exhibited all over the South West and previously at the Royal Show. His greatest accolade is winning the Royal Show with Rosehill Black Velour. In addition to showing Colin has had the honour of judging all over the UK.



The National Brown Swiss Show Judge

Brian Weatherup Jnr

Brian of the Parkend herd in Fife runs the family farm with his parents and wife Gillian. They milk 220 pedigree cattle with a focus on proven genetics, aiming for exceptional udders and feet and legs, always pushing for high-yielding, long-lasting cows. The herd won back-to-back Scottish herds competitions in 2020/21. Brian has judged at shows across the UK and Ireland, including at the Royal Highland, Great Yorkshire and Irish National calf shows. Showing highlights for the family include four Royal Highland championships, champion heifer at the National Holstein Show and winning the red and white championship at UK Dairy Day.



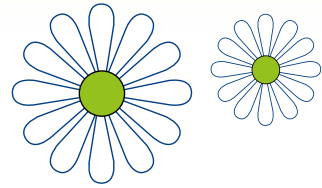
Cattle Show Judges



Dairy Shorthorn Show Judge

Gwyndaf James

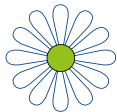
Gwyndaf has been involved with agriculture since leaving school and working on the family farm with a herd of Dairy Shorthorns and Holstein Friesians. His family won with their Shorthorns at the Royal Welsh on numerous occasions and won Breed Champion at the Royal of England in 1980 and Reserve in 1987 as well as many county and local shows. Gwyndaf has judged the ABAB Calf Show twice, the World Conference Show in 2010 at the Highland Show, the first ever national dairy show in 2011 at the Cheshire County Show and last year he judged the World Conference and the National Show at the Great Yorkshire.



Jersey Show Judge

John Waller

John farms in partnership with his father Robert, on a pedigree dairy and sheep farm of 400 acres in Killington, down the Lune Valley, between Sedbergh and Kirkby Lonsdale. A family run farm, they have 100 Holsteins and 60 Jerseys under the Killington prefix, and 400 commercial sheep. John's wife, Kate and daughters, Sophie and Natalie have been the main driving force behind the Jersey herd, first founded in 2002. The Waller family have enjoyed successes at their local shows and John has judged Jerseys at shows across England including the Great Yorkshire Show. He is the current Secretary and a previous Chairman of the Lakes Counties Jersey Club.



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Sharing Knowledge Zone and Careers

The Sharing Knowledge Zone, sponsored by Harper Adams, is located on the first floor. The zone features:

- **Industry Panels with panellists discussing the future of the dairy cow, milk pricing and processing, the dairy industry and your dairy business.**
- **Seminars covering a range of subjects related to dairy herds and farm businesses.**
- **Careers board for exhibitors, sponsors and visitors to advertise vacancies or for individuals looking for work.**
- **Table top exhibitors with displays promoting industry initiatives, training providers and charities.**



Harper Adams University

**2023 Sharing Knowledge Sponsor
Harper Adams University**

Harper Adams is a leader in courses in agriculture, agribusiness, animal, engineering, food, rural and land-based studies.

Stand H113 in Hall 1.

www.harper-adams.ac.uk



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Industry Panels and Seminars

The UK Dairy Day industry panels and seminars will be held on the first floor within the 'Sharing Knowledge Zone', sponsored by Harper Adams University. Industry Panels will be 60 minutes and Seminars 20 minutes, both with opportunity to ask questions at the end.



**Harper Adams
 University**

Time	Format	Subject
10.00am	Seminar	GB Calf Strategy – Where Are We Now? By AHDB and NFU
10.30am	Panel 1	The Future of the Dairy Cow Panellists: Owain Harries, General Manager, Semex UK; Dan Humphries, Director, Dairy Insight; John Torrance, Dairy Farmer, Curtismill Holsteins; Meurig James, Head of Breed Development, NBDC; Marco Winters, Head of Animal Genetics, AHDB
11.30am	Seminar	Zero Soya Feeding Options. Presented by Adam Clay, Head of Technical, NWF Agriculture
12.00noon	Panel 2	The Future of the Milk Pricing and Processing Panellists: Chris Walkland, Milk Analyst/Consultant; Paul Savage, Agricultural Director, Arla Foods UK; Diarmaid Mac Colgáin, Founder and CEO, Concept Dairy; Matt Sheehan, Principal Consultant, Promar International, John Allen, Kite Consulting
1.00pm	Seminar	Managing TB and Utilising Dairy Beef Genetics, a Farmer panel session by AHDB and NFU
1.30pm	Panel 3	The Future of the Dairy Industry Panellists: John Powell, DEFRA; James Breen, Veterinary Consultants, Mag of Ag; Michael Smale, Dairy Farmer, Glebewin Holsteins; Amy Eggleston, The Dairy Daughter
2.20pm	Seminar	How labour efficient is your dairy business? Presented by Andrew Wilson, Sales Manager, Lely
2.45pm	Panel 4	The Future of your Dairy Business Panellists: Hugh Pocock, Director, Cultura Connect; Adam White, Head of Agriculture, Barclays Bank; Paul Harris, REAL Success; Paul Tompkins, NFU Dairy Board Vice Chair



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Tests are automatically selected for all animals starting from the 28th day after insemination.

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Testing window is variable (x to y day) after the last insemination, for all animals.

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BEFORE DRY-OFF

To avoid drying off a non pregnant cow in anticipation of calving.

Testing time variable (x to 250th day) after the last calving.

Select three dates within a lactation

Choose the 3 for £10 CIS PregCheck Scheme Package as part of your routine milk recording before 31st December 2023. Available to CIS customers not already on the PregCheck Scheme.

To choose this 3 for £10 offer visit the CIS trade stand at UK Dairy Day, Dairy Show, Welsh Dairy Show, AgriScot or Black and White Sale. Alternatively, contact your local CIS Area Manager or our Head Office team on 01923 695319 or email info@thecis.co.uk.

www.thecis.co.uk

New Product Competition

The UK Dairy Day New Product Competition, sponsored by IDEXX, features 11 finalists from new product entries launched into the market between 1st August 2022 and 31st July 2023

The 2023 UK Dairy Day New Product Competition Finalists are:

- 🌻 **Abbi-Apex 36-AXP-21 - Abbi-Aerotech B.V.**
Ludlow - Stand L24
- 🌻 **Dairymaster DairyVue360 - Dairymaster UK Ltd**
Hall 2 - Stand H236
- 🌻 **Dairymaster DM 3x+ - Dairymaster UK Ltd**
Hall 2 - Stand H236
- 🌻 **GEA F4500 - GEA Farm Technologies UK**
Hall 2 - Stand H222
- 🌻 **Hoofshield Advance - Neogen**
Ludlow - Stand L10
- 🌻 **IDS Verify - Peacock Technology**
Concourse - Stand F20
- 🌻 **KVIA Molly Cow Brush - Tim Gibson Ltd**
Ludlow - Stand F2
- 🌻 **Methane Efficiency Index - Semex UK**
Hall 2 - Stand H225
- 🌻 **Octaklean System - Kersia UK**
Hall 1 - Stand H156
- 🌻 **SlurryForSoil - Sylgen Animal Health**
Foyer - Stand F14
- 🌻 **Tru-Test Dairy WOW (Walk Over Weigh) 4000 - Datamars Livestock**
Hall 1 - Stand H153

IDEXX representatives will judge and award prize cards to Winner and Highly Commended.

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UK-NON-230800021

Foot Trimming, Blocking & Knife Sharpening

**Practical
Demonstrations**

All day located in
external area and
breed village



Tim Carter will be located in the external trade stand area for practical demonstrations on foot trimming, blocking and knife sharpening.

The qualified team of independent foot trimmers will demonstrate the key to the success of any task is having the right tools for the job. The practical demonstrations on dairy cows during the day will be streamed to a large TV screen with commentary to see first-hand the detail of the trimming, blocking and knife sharpening.

They will also promote The Cattle Hoof Care Standards Board, a self-funding non-profit organisation aimed at improving the health, welfare and mobility of the national herd, by ensuring its members promote, achieve and maintain a recognised and validated standard of cattle hoof care.

Tim Carter is a fully audited member of The Cattle Hoof Care Standards Board, holds a Dutch Diploma/ NPTC Level 3 and is an instructor and assessor for the RAU /CHCSB Level 4 qualification. He provides foot trimming service to farmers in Dorset, Gloucestershire, Hampshire, Somerset and Wiltshire.
M. 07733 065569 E. tim50tim@gmail.com

Timetable:

- 9.30am** Knife sharpening demonstration
- 10.00am** Foot trimming in an upright crush
- 11.00am** Foot trimming with a roll over crush
- 11.30am** Knife sharpening demonstration
- 12.00pm** Foot trimming in upright crush & correct application of a foot block
- 1.00pm** Foot trimming in an upright crush
- 1.30pm** The importance of having the right tools for the job - knives and skills
- 2.00pm** Foot trimming with a roll over crush
- 3.00pm** Foot trimming in upright crush & correct application of a foot block
- 3.30pm** Foot trimming with a roll over crush

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'Beneath the Black and White' Calf Painting

Scarsdale Vets will be present their innovative and engaging demonstration using paint to visualise and understand calf anatomy.

Throughout the day, in the external trade stand area, the Scarsdale Vets team used paint to assist in the understanding of calf health and welfare.

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Conversation
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#UKDairyDay
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Type Classification and Linear Scoring

In the NBDC breed village, located in the concourse by Hall 3, members of the NBDC Classification team will run Type Classification and Linear Scoring demonstrations.

At each session the audience has the opportunity to learn more about type classification, linear scoring and the other services offered to dairy farmers.

Type Classification provides an independent assessment of cows in your herd reviewing the strengths and weaknesses to enhance longevity, health and welfare. It provides an overall classification score for your heifers and cows, which can substantially increase their value.

**The demonstrations will be held
at 12.30pm and 2.30pm.**



The National Bovine Data Centre (NBDC) collects, manages, analyses and disseminates data relating to bovines in the UK, including pedigree dairy and beef cattle.

www.nbdc.uk



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Trade Stands

Exhibitors will feature across the extensive internal and external exhibition areas and include feed manufacturers, animal health suppliers, vets, milk buyers, dairy and farm equipment suppliers - plus professional service providers and charities.

The trade stand areas are:

- ☀ Hall 1 and Hall 2
- ☀ Ludlow with access to the external area
- ☀ Concourse including lower area with NBDC Breed Village
- ☀ External area accessed from main entrance and Ludlow
- ☀ First floor Sharing Knowledge Zone with seminars and industry panels

Trade Stand Awards

The UK Dairy Day Trade Stands will be judged by the 2023 sponsor Hettle Andrews during the morning of the event. The four categories are:

- ☀ Best Small Internal Trade Stand - 0 to 9m²
- ☀ Best Medium Internal Trade Stand - 10 to 36m²
- ☀ Best Large Internal Trade Stand - 37m² plus
- ☀ Best External Trade Stand - Any size and excludes demonstration areas

The judges will review and score trade stands based on attractiveness of stand, staff presentation and interaction, clarity of branding and graphics and overall layout and stand tidiness

Trade Stand Maps

In front of the event guide and by visitor information desk

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Exhibitors A – Z

Abbi-Aerotech B.V.

L24 in Ludlow

Manufacturer of dairy fans and ventilation systems.
+31184711344 | info@abbi-aerotech.com
www.abbi-aerotech.com

Action Johnes (AHDB) Team

G6 in Sharing Knowledge

AHDB are the delivery team for the Action Johnes Initiative. The Initiative's National Johnes Management Plan is used by dairy farmers to control Johnes disease in Great Britain.
024 7601 6237 | team@actionjohnes.co.uk
www.actionjohnesuk.org

Addington Fund

G25 in Sharing Knowledge

Non-profit agricultural farming help charity.
07395 798141 | anniewinn@addingtonfund.org.uk
www.addingtonfund.org.uk

ADF Milking Ltd

H117 in Hall 1

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Afimilk

L16 in Ludlow

Afimilk is a leader in developing and implementing advanced computerized systems for the modern dairy farm.
+972508581177 | leah@afimilk.com
www.afimilk.com

Ag Crop & Environment

F12 in Concourse

Manufacturer of Agrirepel Wrap & Bags, bird and rat repellent bale wrap and bag, and distributor of Piippo nets and twines in the UK.
07401 756338 | contact@ace-ag.co.uk
www.ace-ag.co.uk

AG Products

H145 in Hall 1

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TB16a in Concourse

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F22 in Concourse

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Exhibitors A – Z

Agri-King Ltd

L20 in Ludlow

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Agri-Lloyd

H143 in Hall 1

Agri-Lloyd sells a wide range of nutritional supplements and complementary feeding stuff for dairy, beef and sheep.

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AHDB

F6 in Concourse

Our purpose is to inspire our farmers, growers and industry to succeed in a rapidly changing world. AHDB is a statutory levy board and is funded by farmers, growers and others in the supply chain.

024 7669 2051 | info@ahdb.org.uk

www.ahdb.org.uk

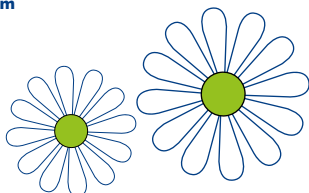
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H160 in Hall 1

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Exhibitors A – Z

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H114 in Hall 1

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TB15 in Concourse

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07802 660388 | steve.hayden@aquapulse.tech

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Arden Wood Shavings Ltd

H201 in Hall 2

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01675 443888 | sales@ardenwoodshavings.co.uk

www.ardenwoodshavings.co.uk

Ariel Agricultural & Equestrian Systems

H125 in Hall 1

Distributors of Marlon CST Heatguard polycarbonate roofing sheet and accessory products for steel framed buildings.

01246 281111 | info@arielplastics.com

www.ariel-agri.com

Arkaya Energy

H116 in Hall 1

Renewable Energy company specialising in a hot water system to save farmers money on washdowns.

02036 171717 | ss@arkaya.co.uk

www.arkaya.co.uk

ATL Agricultural Technology Ltd

H159 in Hall 1

Manufacturer of milking parlour equipment for cows, goats and sheep.

01638 731212 | info@atlagri.com

www.atlagri.com

Ayrshire Cattle Society

BS6 in Breed Village

Breed Society / Semen Marketing.

01292 471292 | society@ayrshirescs.org

www.ayrshirescs.org

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H134 in Hall 1

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H108 in Hall 1

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H203 in Hall 2

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H126 in Hall 1

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H154a in Hall 1

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07977 184025 | gareth.scott@blade-farming.com

www.gamechangerintegratedbeef.com

Bonanza Calf Nutrition

H202 in Hall 2

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00353 429336001 | nmcstravick@uniblock.ie

www.bonanzacalf.ie

British Cattle Breeders Club

G7 in Sharing Knowledge

BCBC provides a forum for exchange between scientists and cattle breeders.

07966 032079 | heidi.bradbury@cattlebreeders.org.uk

www.cattlebreeders.org.uk

British Grassland Society

G26 in Sharing Knowledge

BGS is a membership organisation which acts as a communication forum, through events and publications, for the profitable and sustainable use of grass and forage.

01785 450284 | bgsoffice@britishgrassland.com

www.britishgrassland.com

Brown Swiss Cattle Society (UK)

BS3 in Breed Village

The Brown Swiss Cattle Society (UK) has a growing active membership across the UK and Ireland, and you can join in order to register your Brown Swiss cattle.

01609 748385 | office@brownswiss.org

www.brownswiss.org

Browns of Wem Limited

H204 in Hall 2

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E17 in External

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Exhibitors A – Z

Industry Panels & Seminars

Taking place on first floor in Sharing Knowledge Zone

Caisley Eartag Ltd

H209 in Hall 2

Manufacturer and supplier of high quality animal identification ear tags.

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www.caisley-tags.co.uk

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E38 in External

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Catchment Sensitive Farming (CSF) Partnership

H163 in Hall 1 & G18 in Sharing Knowledge

Catchment Sensitive Farming (CSF) partnership works with farmers, communities and organisations in catchments across England to improve the quality of air, water and natural flood management, through the Agricultural Transition.

0300 060 3900 | csf.severn@naturalengland.org.uk

www.gov.uk/catchment-sensitive-farming

Cattle Information Service

H226 in Hall 2

The Cattle Information Service (CIS) offers milk recording and health testing from milk, blood and tissue samples to monitor and manage dairy herd performance.

01923 695319 | info@thecis.co.uk

www.thecis.co.uk

CE Projects Ltd

E27 in External

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01630 653771 | elaine@ceprojectsltd.co.uk

www.ceprojectsltd.co.uk

Ceva Animal Health

TB14 in Concourse

Animal health company, supporting cattle health in disease control, cattle reproduction and pain management.

01628 334056 | cevauk@ceva.com

www.ceva.co.uk

CID LINES, An Ecolab Company

H177 in Hall 1

At CID LINES, An Ecolab company, we believe that all life on earth is connected.

004477 17422961 | christopherpaul.bisdee@ecolab.com

www.cidlines.com

CIEL - Centre for Innovation Excellence in Livestock

F16 in Concourse

The UK's livestock innovation Centre, tackling key industry challenges that best help equip the modern dairy farmer and cow for future farm systems.

01904 217493 | enquiries@cielivestock.co.uk

www.cielivestock.co.uk

Cogent Breeding Ltd and LIC UK

H218 in Hall 2

Cogent Breeding and its partner LIC UK provide farmers with an unrivalled portfolio of outstanding genetics fertility solutions and herd management tools, including Ultraplus, Cogent's industry-leading sexed semen.

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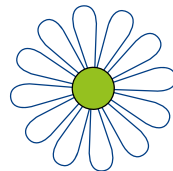
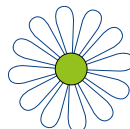
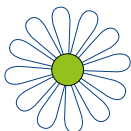
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E12 in External

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www.dairyfutures.org.uk

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Department for Environment, Food and Rural Affairs

H163 in Hall 1 & G18 in Sharing Knowledge

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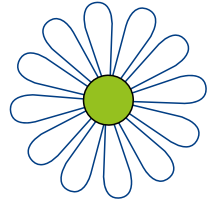
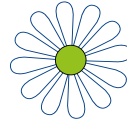
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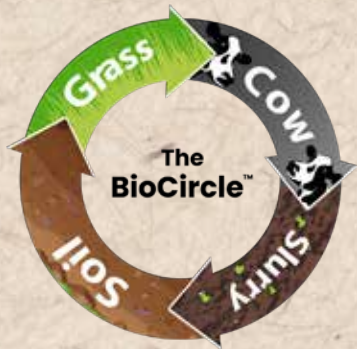
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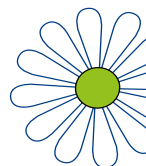
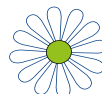
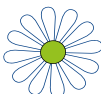
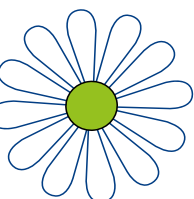
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E15 in External

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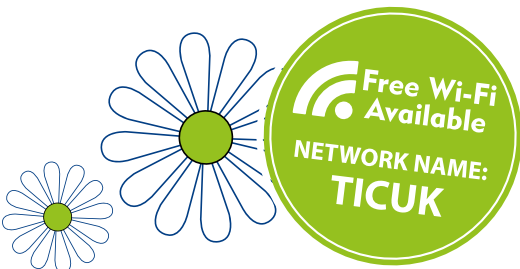
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www.kuhn.co.uk

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H229 in Hall 2

Kverneland is a leading company developing, manufacturing and distributing agricultural machinery including diet feeders & shredder-bedders.

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uk.kverneland.com

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www.lactalign.com

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H227 in Hall 2

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www.lely.com/Midlands

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H173 in Hall 1

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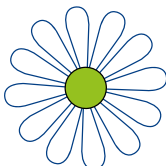
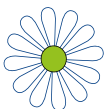
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E33 in External

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H163 in Hall 1 & G18 in Sharing Knowledge

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www.stwater.co.uk/steps

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07549 814557 | contact@smartbell.io

www.wellcalf.com

smaXtec Limited

H122 in Hall 1

The health system that future-proofs your dairy farm through our unique bolus technology.

01629 815335 | info@smaXtec.com

www.smaXtec.com

Spread-a-Bale

H103 in Hall 1

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01244 394258 | sales@spread-a-bale.com

www.spread-a-bale.com

Stamford Agricultural Services Ltd

L26 in Ludlow

Agricultural Machinery dealer. Specialist in slurry handling equipment. Housing & feeding.

01829 771509 | claire@stamfordagricultural.org.uk

www.stamfordagricultural.co.uk

Start Solar G.B.

TB5 in Concourse

Sales, Design & Installation of Renewable Energy Systems.

0161 9524545 | andrew@startsolargb.co.uk

www.startsolargb.co.uk

Storth Ltd

E10 in External

Specialist manufacturers of slurry handling equipment including mixers, pumps and scrapers.

01524 781900 | sales@storthmachinery.co.uk

www.storthmachinery.co.uk

Strautmann

E37 in External

Cutting-edge forage wagon harvesting and diet mixing solutions, for the dairy and livestock industry.

01778 421111 | ask@opico.co.uk

www.strautmann.co.uk

SugaRich

H157 in Hall 1

The UK's leading supplier of Biscuit Meals and Bread.

01270 618360 | info@sugarich.co.uk

www.sugarich.co.uk

Sundown Products Ltd

TB7 in Concourse

Sundown NIS is a digestible forage in a pellet. Adding NIS to the diet will improve butter fat without dropping yield.

07919 993129 | david.cubitt@sundownproducts.co.uk

www.sundownproducts.co.uk

Surface Technicians

E26 in External

Concrete grooving service 35 years and still grooving. See us at the show.

01948 662910 | george.lunt01@outlook.com

www.ConcreteGrooving.co.uk

Sylgen Animal Health Ltd

F14 in Concourse

SlurryForSoil - the ONLY slurry inoculant specifically designed for soil and plant health.

01559 370222 | info@sylgenanimalhealth.com

www.sylgenanimalhealth.com

Exhibitors A – Z

Symms Fabrications Ltd H141 in Hall 1

Manufacturers of animal feed bins and loader attachments, feeders, trailers, calf housing and handling equipment.
01935 851243 | sales@symmsfabrication.co.uk
www.symmsfabrication.co.uk

Tallis Amos Group E44 in External

Tallis Amos Group (TAG) are one of the oldest John Deere dealerships in the UK with farming roots that can be traced back to the late 1800s.
01952 466900 | sophie.johnson@tallisamos.co.uk
www.tallisamosgroup.co.uk

Teagle Machinery Ltd H231 in Hall 2

British manufacturer of premium agricultural machinery including the market leading 'Tomahawk' Bale Processors.
01872 560592 | sales@teagle.co.uk
www.teagle.co.uk

Teomore Engineering Ltd E16 in External

We are a leading manufacturer and supplier of livestock housing and handling equipment.
+44 (0)28 6774 8377 | info@teomoreengineering.com
www.teomoreengineering.com

Telford Compressed Air Services Ltd H111 in Hall 1

Food Grade Compressed Air for the Dairy Industry.
01952 292121 | sales@tcasitd.co.uk
www.tcascompressors.co.uk

The British Friesian Breeders Club H302 in Hall 3

The British Friesian Breeders Club was formed in 1990 to promote and encourage the best of British Friesians.
01530 223446 | david@temraa.plus.com
britishfriesian.co.uk

The Calf Company H118 in Hall 1

We supply all your calf rearing needs from Milk Replacers, Housing, Equipment and on farm specialist support.
01606 869253 | sales@thecalfcompany.com
www.thecalfcompany.com

The Farming Community Network G11 in Sharing Knowledge

A voluntary organisation and charity that supports farmers and families within the farming community.
01788 510866 | help@fcn.org.uk
www.fcn.org.uk

The Shorthorn Society B57 in Breed Village

The Shorthorn Society provides a quality service and support to its members by promoting the value of Shorthorn Dairy Cattle.
02 4766 96549 | breedsecretary@shorthorn.co.uk
www.shorthorn.uk

Thomas Bell Fertiliser F23 in Concourse

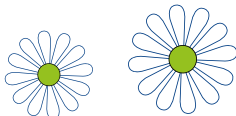
Importers, manufacturers and suppliers of high quality fertilisers. Our product range includes Granular & Prilled Ammonium Nitrate, Granular & Prilled Urea, Compounds and Blends.
01652 652933 | enquiries@thomas-bell.co.uk
www.thomas-bell.co.uk

Tim Carter Cattle Foot Trimming Demonstration Area in External

Cattle hoof care, has in recent decades become an integral part of cattle management, to both maintain and restore hoof function thereby promoting health, welfare and mobility.
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Trafalgar Scientific H206 in Hall 2

Trafalgar Scientific was founded in 1993 by an enthusiastic entrepreneur Matthew Bramley who recognised a gap in the microbiology market. We support and help laboratories to optimise their searches and attain valuable results.
0116 2879460 | info@trafalgarscientific.co.uk
www.trafalgarscientific.co.uk



Exhibitors A – Z

Tridents Feeds & Trident MicroNutri

L21 in Ludlow

Trident offer a wide range of wholesale animal feeds & additives to merchants and blenders and are one of the largest suppliers of co-products in the UK.

01733 422214 | alistair.jackson@abagri.com

www.tridentfeeds.co.uk

Trioliet BV

E22 in External

Premium feeding technology: diet feeders and (robotic) feeding systems for dairy farmers.

07788 139391 | m.northover@trioliet.com

www.trioliet.com

Tyndale Advanced Breeding

F24 in Concourse

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01453 511311 | advancedbreeding@tyndalevets.co.uk

www.tyndalevets.co.uk

UK Seaweed Fertilisers

E3 in External

Suppliers of sustainable British seaweed and seaweed blends delivering regenerative agricultural solutions for dairy farming.

01584 711635 | sales@ukseaweedfertiliser.co.uk

www.ukseaweedfertiliser.co.uk

UK Sires

F11 in Concourse

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www.uksires.co.uk

UNIFORM Agri

H167 in Hall 1

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01823 323423 | uksales@uniform-agri.com

www.uniform-agri.com/en/

United Molasses GB Ltd

H137 in Hall 1

United Molasses is the leading supplier of Cane molasses and related blends to the UK agriculture sector.

0151 9554850 | molassesgb@umgroup.com

www.unitedmolasses.com

Vermot UK Ltd

H172 in Hall 1

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01256 881382 | steven@vermot-grooving.com

www.vermot-grooving.com

Yesba

H155 in Hall 1

Yesba is a farmer-led government funded badger vaccination project in East Sussex covering over 250km2.

07977 241808 | laura.anderson@cliffvetvets.co.uk

www.yesba.org.uk

Yetagro

TB9 in Concourse

Yetagro produces innovative microencapsulated feed additive solutions supported by scientific research to maximise cow performance.

07443 456201 | aidan.doherty@vetagro.com

www.yetagro.com

Vikinggenetics UK Limited

F5 in Concourse

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www.vikinggenetics.uk

Vogelsang

E43 in External

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Exhibitors A – Z

W & M Agricultural Engineering Ltd

E25 in External

Agricultural Machinery Suppliers.
01691 683825 | john@wm-agrieng.co.uk
www.wm-agrieng.co.uk

Waikato Milking Systems UK Ltd

H239 in Hall 2

Waikato Milking Systems design and manufacture milking equipment and rotary platforms for cows goats and sheep.
07508 417698 | simon.hoare@waikatomilking.com
www.waikatomilking.com

West Country Concrete Products Ltd

E23 in External

Designers & manufacturers of concrete products for the agricultural trade.
01409 281437 | info@wccp.co.uk
www.westcountryconcreteproducts.com

Wilson Agriculture

H213 in Hall 2

Dairy Housing Specialist, Cubicles, mattresses, Polypillow. All things Dairy housing.
028 7086 8430 | info@wilsonagri.co.uk
www.wilsonagri.co.uk

Wolfenden Concrete Ltd

E7 in External

Independent UK manufacturer of high quality, precast concrete products, designed to meet dairy farmers needs.
01282 844213 | info@wolfendenconcreteltd.co.uk
www.wolfendenconcreteltd.co.uk

Wopa UK

E32 in External

Specialist cattle foot trimming equipment.
+44511009981 | cathy@wopa-uk.com
www.wopaclawtreatment.com

World Wide Sires UK

H232 in Hall 2

Providing industry leading genetics, technology and management products. Come and join World Wide Sires, CowManager, TechMix and Zoetis on our stand at this years UK Dairy Day.
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www.wwsires.co.uk

Wox Agri Services Ltd

E20 in External

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01670 789020 | info@woxagriservices.co.uk
www.woxagriservices.co.uk

Wroot Water Limited

TB4 in Concourse

Design, Supply and Installation of Dirty Water Filter and Pumping Systems for the Dairy Industry.
01302 771881 | anthony@wrootwater.com
www.wrootwater.com

Wydale Plastics Ltd

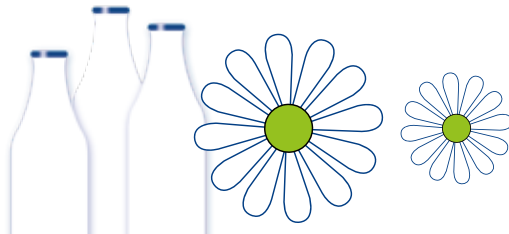
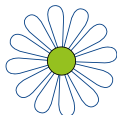
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Manufacturers of calf feeding equipment, Milk Mixers, ATV accessories and specialist tanks.
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www.wydaleplastics.co.uk

Wynnstay Group Ltd

L8 in Ludlow

Manufacture and supply of agricultural products to farmers and rural community through agricultural and specialist retail divisions.
01691 828512 | info@wynnstay.co.uk
www.wynnstay.co.uk





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www.thecis.co.uk



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