

UK Dairy Day 2019

Wednesday 11th September 2019

8.00am to 5.30pm

The International Centre, Telford, Shropshire, TF3 4JH

New Product Competition Entry Form



The New Product Competition for UK Dairy Day 2019 is open to exhibitors who have booked trade stand space or are sponsoring the 2019 event.

Entries will only be accepted for new products launched into the market in the last 12 months after 12th September 2018. To enter a new product please complete the entry form and submit with supporting by 31st July 2019.

All entries will be reviewed by an industry panel prior to the event with 10 shortlisted entries selected to display their new product in a dedicated area at the event for judging during the morning of UK Dairy Day.

Shortlisted entries will be notified by 31st August 2019 with a brief on the judging process of and the requirements for the display stand in the New Product Zone located in the concourse at the event on 11th September 2019.

CONTACT DETAILS OF THE PERSON RESPONSIBLE FOR BOOKING			
Company Name:			
Contact Name:		Contact Number:	
Contact Email Address:			
Postal Address:			
Postcode:		Stand No (if known):	

NEW PRODUCT SUMMARY	
Product Name:	
Product Launch Date:	
PRODUCT BENEFITS	
Product Summary (100 words Max):	
How is the product innovative? (150 words max):	

How does the product improve efficiency? (100 words max)

Brief explanation on how to use the product (100 words max):

How does the product save user time – installation or product use? (50 words max):

What is the product life expectancy? (50 words max):

References: (If you refer to studies or reports in your application please provide them)

Photo: (one photo of the product required in JPEG format)

PLEASE RETURN COMPLETED FORMS BY EMAIL, FAX OR POST BEFORE 31ST JULY 2019.

EMAIL: info@ukdairyday.co.uk

FAX: 01923 695345

POST: Sarah Pope, UK Dairy Day, New Product Competition, Speir House,
Stafford Park 1, Telford, Shropshire, TF3 3BD

Terms: More than one entry can be submitted by each business and the judge's decision is final.